



Overview

Coloring the Street invites you to join us as a contributing chalk artist at the first chalk art event held in the downtown historic district of Middletown, Maryland. This new community art festival will feature street yoga, live acoustic music, a themed and juried art competition, children's process art and entertainment, wine tastings and more. Artists are encouraged to enjoy all that the event has to offer!

We are looking for both professional artists and keen amateurs to share their talents and experience with our visitors and competition artists. All participating artists will receive a box of high-quality chalk pastels, a professional print and digital image of your work and complimentary refreshments throughout the day.

From our applicants, we will select a limited number compensated Featured Artists who will be expected to provide both advice and guidance to the competition artists and judge the final winning entries. Please indicate below if you would like to be considered as a Featured Artist. Featured Artists' squares will be sponsored. Featured artists are obligated to include their sponsor's name in 6 inch tall letters on the bottom of their art square. Please add your sponsors name to your square as soon as you start. You can change or embellish it later if needed.

We welcome submissions from all levels of experience - we want to FILL the streets with all kinds of chalk art!

Artist Application

Main Street Middletown
Coloring the Street
Saturday, April 28, 2018
10:00 a.m. to 4:00 p.m.

Artists will be provided a 10'x10' space in which an 8'x8' piece of unique chalk art should be produced. This a rain or shine event. In the event of rain we will attempt to provide as much cover as possible but artists should be prepared for all weathers.

Requirements

1. All Artwork produced **MUST** be suitable for a multi age audience and should not depict violence; nudity; or profanity.
2. No political statements; slogans; trademarks or advertising
3. Artists must supply their own chalk based materials which should be water soluble and nontoxic. Oil pastels; paint and non-chalk mediums are not acceptable
4. A design brief - written or drawn must be provided by **March 15th, 2018** Featured Artist selections will be based on these designs.
5. Sponsor information should be visible at all times
6. Artists must complete their Image by 1pm
7. All art work must be contained within the allocated space
8. Artists may not accept monetary donations from onlookers
9. Artwork may not violate copyright law

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Name:

Address:

Email:

Telephone:

Cell phone number:

Website:

Do you want to be considered as a compensated Featured Artist?

YES

NO

Please email application to lgordon@ci.middletown.md.us or mail to the address below. Artists and Featured artists will be notified of acceptance on or before March 16, 2018.

Signature:

The festival retains the right to photograph any and all artwork produced as part of "Coloring the Street" and use said images in any future promotional, advertising and festival related publications or media.

